BHAU INSTITUTE

Department of Science and Technology
Government of India

DST NIDHI

महाराष्ट्र शासन

Maharashtra
State Innovation
Society

COEP's Bhau Institute of
Innovation, Entrepreneurship
and Leadership



Newsletter

COEP's BHAU Institute of Innovation, Entrepreneurship and Leadership

BHAU INSTITUTE | Department of Science and Technology, Government of India | DST NIDHI | महाराष्ट्र शासन Maharashtra State Innovation Society | COEP's Bhau Institute of Innovation, Entrepreneurship and Leadership

Welcome to COEP's Bhau Institute of Innovation, Entrepreneurship, and Leadership, Pune

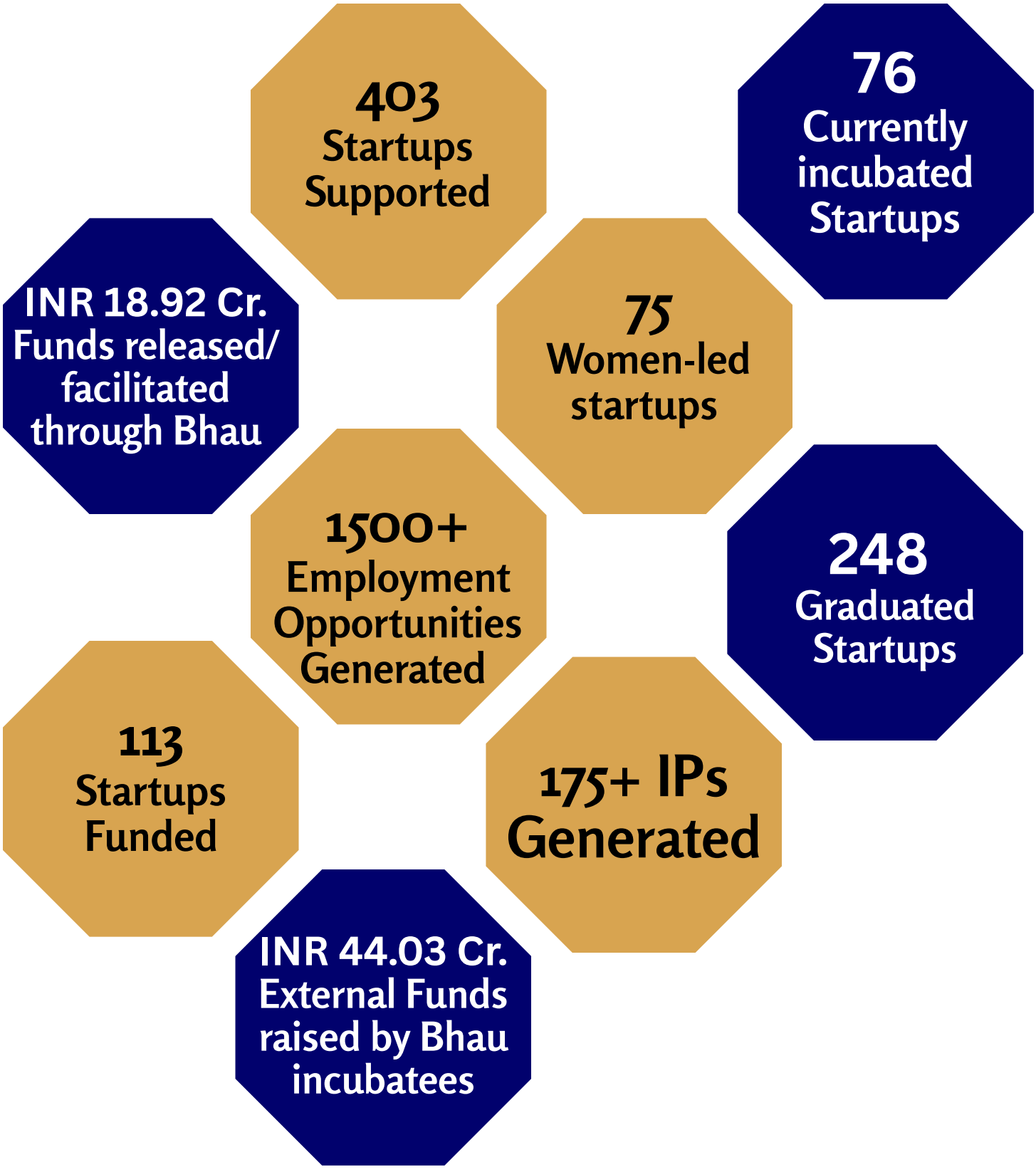
COEP's Bhau Institute of Innovation, Entrepreneurship, and Leadership is an emerging startup incubator in India, incorporated as a Section 8 not-for-profit company in 2017. It is supported by its host institution, COEP Technological University, one of the nation's most respected institutions in technical education, established in 1854.

This is a Department of Science and Technology, Government of India, and Maharashtra State Innovation Society, Government of Maharashtra-supported Technology Business Incubator (TBI).

Bhau's name symbolizes the spirit and philosophy of Bhau, an elder brother who provides support without being overbearing or expecting anything in return. Bhau Institute supports, encourages, and guides entrepreneurs to unleash their full potential. We aspire to encourage our students to become entrepreneurs, finding their own place under the sun. Our vision is to develop a successful institutional model to change India for the better through young entrepreneurs who are the hope of tomorrow's rural and urban India. We aim to promote entrepreneurship in a self-supported, sustainable, and scalable manner by creating a world-class institute. Bhau Institute is committed to promoting entrepreneurship and is working towards developing a role model entrepreneurship institute, which can be replicated across India.

In this newsletter, we are excited to share the latest updates on our incubation programmes, events, and achievements of our incubatees.

COEP Bhau Institute's Latest Dashboard



Visit of Honourable Shri Chandrakant Dada Patil, Minister of Higher & Technical Education, Maharashtra State










We were privileged to welcome Hon. Shri Chandrakant Dada Patil, Minister of Higher & Technical Education, Government of Maharashtra, to COEP's Bhau Institute of Innovation, Entrepreneurship & Leadership at COEP Tech University.

During his visit, **Shri Chandrakant Dada Patil** interacted with our innovators and entrepreneurs, sharing valuable insights and words of encouragement. This was followed by a productive discussion with the leadership teams of the Bhau Institute and COEP Tech University, including **Dr Rajendra Hiremath**, Chairman, Bhau Institute; **Shri Vinayak Pai**, Chairman, Board of Governance, COEP Tech University; **Mr Bharat Gite**, Managing Director, Taural India; **Prof. Sunil Bhirud**, Vice Chancellor, COEP Tech University; **Dr Dayaram Sonawane**, Registrar, COEP Tech University; **Prof. Parag Sadgir**, Dean, COEP Tech University; and **Mr Mandar Joshi**, CEO, Bhau Institute. During the meeting, he shared his vision and highlighted various Government of Maharashtra initiatives aimed at strengthening the state's innovation, entrepreneurship, and research ecosystem.

Such interactions reinforce our commitment to fostering innovation, entrepreneurship, and impactful research while strengthening collaboration between academia, industry, and government.

We expressed our commitment to a meaningful and impactful collaboration between SARTHI and COEP's Bhau Institute and to supporting the next generation of innovators and entrepreneurs

MoU Signing Ceremony for the SARTHI–Bhau Incubation Program



We were delighted to mark the MoU Signing Ceremony for the SARTHI–BHAU (सर सेनापती संताजी घोरपडे उद्योजकताविकास उपक्रम) Incubation Program, a significant step towards creating a stronger and more inclusive ecosystem for innovation, entrepreneurship and startup development among aspiring entrepreneurs and beneficiaries of SARTHI from Maharashtra.

This strategic collaboration between SARTHI and COEP'S Bhau Institute aims to empower aspiring entrepreneurs by providing structured incubation support, financial support, expert mentoring, capacity building, networking opportunities and access to a vibrant innovation ecosystem.

The ceremony was graced by the esteemed presence of Mr. Anil Pawar – Deputy Managing Director, SARTHI, Pune, **Mr. Mandar Joshi** – Chief Executive Officer, COEP'S Bhau Institute, **Mrs. Sadhana Pachpute-Deshmukh** – Block Education Officer SARTHI Pune, **Mr. Ganesh Chinchkar** – Regional Officer, SARTHI, Pune and **Mr. Prashant Kharangate** – Assistant General Manager, COEP's Bhau Institute

We look forward to a meaningful and impactful collaboration between SARTHI and COEP'S Bhau Institute and to supporting the next generation of innovators and entrepreneurs.

Governing Council Meeting of MSInS





CEO of COEP'S Bhau Institute, **Mr. Mandar Joshi,** had the privilege of attending the 19th Governing Council Meeting of MSInS, chaired by Hon'ble Minister **Shri Mangal Prabhat Lodha**, in the presence of **Smt. Manisha Verma**, Additional Chief Secretary, Government of Maharashtra, **Dr. Shrikant Patil** CEO, MSINS, and other distinguished members, where we reviewed the progress and ongoing initiatives focused on strengthening innovation, promoting rural entrepreneurship, and expanding incubation support across Maharashtra to create meaningful opportunities for innovators and aspiring entrepreneurs.

The discussions highlighted the collective commitment towards building a robust and inclusive innovation ecosystem that empowers startups, nurtures emerging talent, and drives sustainable economic growth throughout the state.

Startup & Innovation Ecosystem Development across Maharashtra



The team from COEP's Bhau Institute held a productive meeting with officials from the **Maharashtra State Faculty Development Academy** (MSFDA) to explore a strategic collaboration for developing a structured curriculum and implementing a Faculty Development Programme (FDP) on Startup and Innovation Ecosystem Development.

The FDP will be designed for faculty members from higher and technical education institutions across Maharashtra, with a focus on strengthening their capacity to foster innovation, entrepreneurship, and startup ecosystems within their institutions.

We look forward to a meaningful collaboration focused on building faculty capacity, strengthening institutional innovation ecosystems, and empowering educators to nurture the next generation of innovators and entrepreneurs.

Strengthening Industry–Startup Collaboration



It was indeed a pleasure to welcome the distinguished team from MIPS, a GlobalFoundries company, to COEP's Bhau Institute.

The delegation comprised **Mr. Sameer Wasson**, CEO; **Mr. Manav Mediratta**, VP – Software Engineering; **Ms. Anubha Tewari**, VP – Strategy & Operations; and **Mr. Prasad Jondhale**, Director. The team was warmly welcomed by our CEO, **Mr. Mandar Joshi**, who provided an overview of Bhau Institute, its startup ecosystem, and the initiatives undertaken to support innovation and entrepreneurship.

The visit was followed by insightful presentations from some of our Bhau Institute-incubated startups, showcasing their innovative products, technologies, and solutions. The interaction provided our startups with a valuable opportunity to receive industry perspectives, expert feedback, and insights from the MIPS team.

We sincerely thank the MIPS team for their time, valuable input, and their willingness to explore avenues of support and collaboration with Bhau Institute and our startup community.

AMRUT – Bhau Incubation Program



The event provided an excellent platform for COEP Bhau Institute's innovative startups, aspiring entrepreneurs, and ideators to present their groundbreaking ideas, prototypes, products, and services before a distinguished audience comprising investors, industry leaders, mentors, academicians, corporate representatives, and government officials.

It was inspiring to witness the passion, creativity, and determination of the participating startups as they showcased solutions with the potential to create meaningful impact across sectors.

A heartfelt thank you to our collaborating partner AMRUT and its team and all the esteemed guests, mentors, jury members, ecosystem partners, and participants for making the event a grand success. Your encouragement, insights, and support continue to strengthen the entrepreneurial ecosystem and inspire the next generation of innovators.

Decoding the B2B Buyer Mindset



COEP's Bhau Institute conducted an insightful session on "**Decoding the B2B Buyer Mindset**."

The session explored how behavioural science influences B2B buying decisions and how understanding customer psychology can help founders and business professionals build trust, strengthen client relationships, and make their sales conversations more impactful.

We sincerely thank the speakers **Suhasini Kirloskar** and **Shyama Dutta** for sharing valuable industry insights and helping our startup community understand the psychological factors that shape B2B buying behaviour.

We look forward to hosting many more such knowledge-sharing sessions that empower entrepreneurs to build stronger businesses and transform innovative ideas into market-ready solutions.

Startups Mentoring Clinic on Advanced Test & Measurement Solutions for Startups



COEP's Bhau Institute conducted an engaging Mentoring Clinic on "Advanced Test & Measurement Solutions for Startups."

The session featured insightful presentations by experts from **VVDN Technologies**:

- **Rudra Patil**
- **Shekhar Patil**

The speakers shared practical insights on advanced testing, validation, and measurement techniques that are essential for developing reliable, high-quality hardware products. The discussion covered key aspects of product development, quality assurance, and market readiness, providing valuable guidance to startups working in IoT, embedded systems, electronics, EVs, and other hardware domains.

We extended our sincere gratitude to the experts from VVDN Technologies for sharing their industry expertise and helping our startup community better understand the importance of robust testing and validation in building successful, scalable hardware innovations.

We look forward to many more such knowledge-sharing sessions that empower entrepreneurs to transform innovative ideas into market-ready products.

Session on AI Agents







COEP's Bhau Institute and **IoTIoT.in** organised the third edition of a session on AI Agents for Businesses where **Soubhik Das** and **Aniket** from **QraftAI** shared their journey of building AI Agents from idea to paying customers along with practical insights on AI adoption for businesses.

Students Induction Programme



Mr Mandar Joshi, CEO of COEP's Bhau Institute, was invited to deliver a session on the Startup Ecosystem during the induction programme for the 7th MBA Batch (AY 2026–2027) at COEP Technological University, Pune, attended by newly admitted MBA students.

The session focused on the evolving startup ecosystem, entrepreneurial opportunities, and the various initiatives undertaken by COEP's Bhau Institute to support ideators, innovators, and aspiring entrepreneurs in transforming their innovative ideas into successful ventures.

The session also encouraged students to develop an entrepreneurial and intrapreneurial mindset from the beginning of their academic journey.

Special thanks to **Dr. Sandeep Meshram** and **Dr. Arun Mudbidri** for the invitation and their efforts in fostering a culture of innovation and entrepreneurship among students.

Empowering Student Innovators Through Academic Collaborations



We were delighted to share glimpses from the Student Orientation Session conducted as part of the Vishwakarma–Bhau Collaboration at **Vishwakarma Group of Institutes.**

Our **CEO, Mr. Mandar Joshi,** led the session, engaging with students and introducing them to opportunities in innovation, entrepreneurship, startups, and the evolving startup ecosystem.

The orientation aimed to inspire students to move beyond conventional learning and identify problems, develop innovative solutions, and explore entrepreneurship as a career pathway.

A special thanks to **Prof. Yuvraj Lahoti**, **Dr. Dipti Pandit, PhD**, **Ms. Vaishali Mishra**, and **Dr. Radhakrishna Batule** for their valuable support and coordination in making the session successful.

Looking forward to nurturing a stronger culture of innovation, creativity, and entrepreneurship among students through the Vishwakarma–Bhau Collaboration.

Idea Generation and validation programme



We were delighted to share the successful completion of the Idea Generation and Validation Workshop a**t DPES's Dhole Patil College of Engineering, Pune,** conducted under the DPCOE–Bhau Institute Academic Collaboration Program.

The workshop provided students with a valuable platform to explore innovative thinking, transform ideas into viable opportunities, and understand the fundamentals of entrepreneurship.

We extend our heartfelt gratitude to our esteemed expert speaker, **Dr. Prajakta M Joshi** (Founder, Mentor & Entrepreneurship Expert), for delivering an insightful and engaging session. Through her practical experiences, expert guidance, and valuable perspectives, she inspired students to think creatively, validate ideas systematically, and cultivate a strong entrepreneurial mindset.

Such collaborative initiatives play a vital role in nurturing innovation, encouraging problem-solving, and preparing students to become future entrepreneurs and changemakers.

Together, we continue to inspire innovation, foster entrepreneurship, and empower the next generation of changemakers.

MSBTE -Bhau Program
Empowering Faculty to Build the Startup & Innovation Ecosystem on Campus



As part of the MSBTE–Bhau Program, COEP's Bhau Institute, in collaboration with the **Maharashtra State Board of Technical Education** (MSBTE) successfully conducted a Faculty Development Session on "Seed for Innovation: The Role of Faculty in Developing the Startup and Innovation Ecosystem on Campus."
The session witnessed enthusiastic participation from over 250 faculty members representing 26 Hub Institutes across Maharashtra, highlighting the collective commitment to strengthening startup and entrepreneurship in technical education.

We were privileged to have **Mr. Rajiv Tulpule** (Trainer | Mentor | Educator) as the expert speaker.

Drawing from his extensive entrepreneurial and mentoring experience, he shared valuable insights on how faculty can inspire students to identify real-world problems, foster innovative thinking, and guide them towards creating sustainable startups. His practical examples and engaging interactions motivated participants to become active enablers of innovation within their institutions. Following the expert session, **Mr. Swapnil Mali**, AGM, COEP's Bhau Institute, briefed participants on the upcoming MSBTE–Bhau Program activities for AY 2026–27 and encouraged them to actively mobilize students to participate in the MSBTE–Bhau Program “Idea Competition AY 2026–27”

The session concluded with an interactive Q&A, where faculty members discussed implementation strategies to strengthen the innovation and startup ecosystem across their campuses.

Student Awareness Sessions









Empowering young minds with the spirit of innovation and entrepreneurship, a series of Student Orientation Sessions on the Startup Ecosystem in India and an overview of COEP's Bhau Institute were successfully conducted in Kolhapur. These sessions aimed to introduce students to the vibrant startup landscape and the opportunities available through the Bhau Institute ecosystem.

At Sanjay Ghodawat Polytechnic, Kolhapur, under the MSBTE–Bhau Program, the session was led by **Mr. Mayuresh Kulkarni**, Director, DISA Incubation, DES Pune University.

At Government Polytechnic, Kolhapur, also under the MSBTE–Bhau Program, **Mr. Prashant Kharangate,** AGM, COEP's Bhau Institute, addressed the students.

At D. Y. Patil Education Society, Deemed to be University, Kolhapur, under a new collaboration, **Mr. Swapnil Mali**, AGM, COEP's Bhau Institute, engaged with participants.

These interactive sessions provided insights into India's rapidly evolving startup ecosystem, the fundamentals of entrepreneurship, and the pivotal role of COEP's Bhau Institute in nurturing innovation, supporting aspiring entrepreneurs, and transforming ideas into impactful ventures.





Students Orientation programme





We were delighted to kick-start the SBUP–BHAU collaboration for AY 2026–27 with a Student Orientation Programme at Sri Balaji University, Pune.

The session was conducted by **Swapnil Mali**, AGM, COEP's BHAU Institute, and introduced undergraduate students to innovation, entrepreneurship, startups, and opportunities within the startup ecosystem.

It was inspiring to see the enthusiasm and curiosity of students towards building innovative solutions and exploring entrepreneurship.

We thank the SBUP Leadership, Srujan–EDIC, faculty members, and students for their enthusiastic participation and support.

We look forward to an impactful collaboration to nurture student innovators and build the next generation of entrepreneurs.

Think. Innovate. Create. Build.

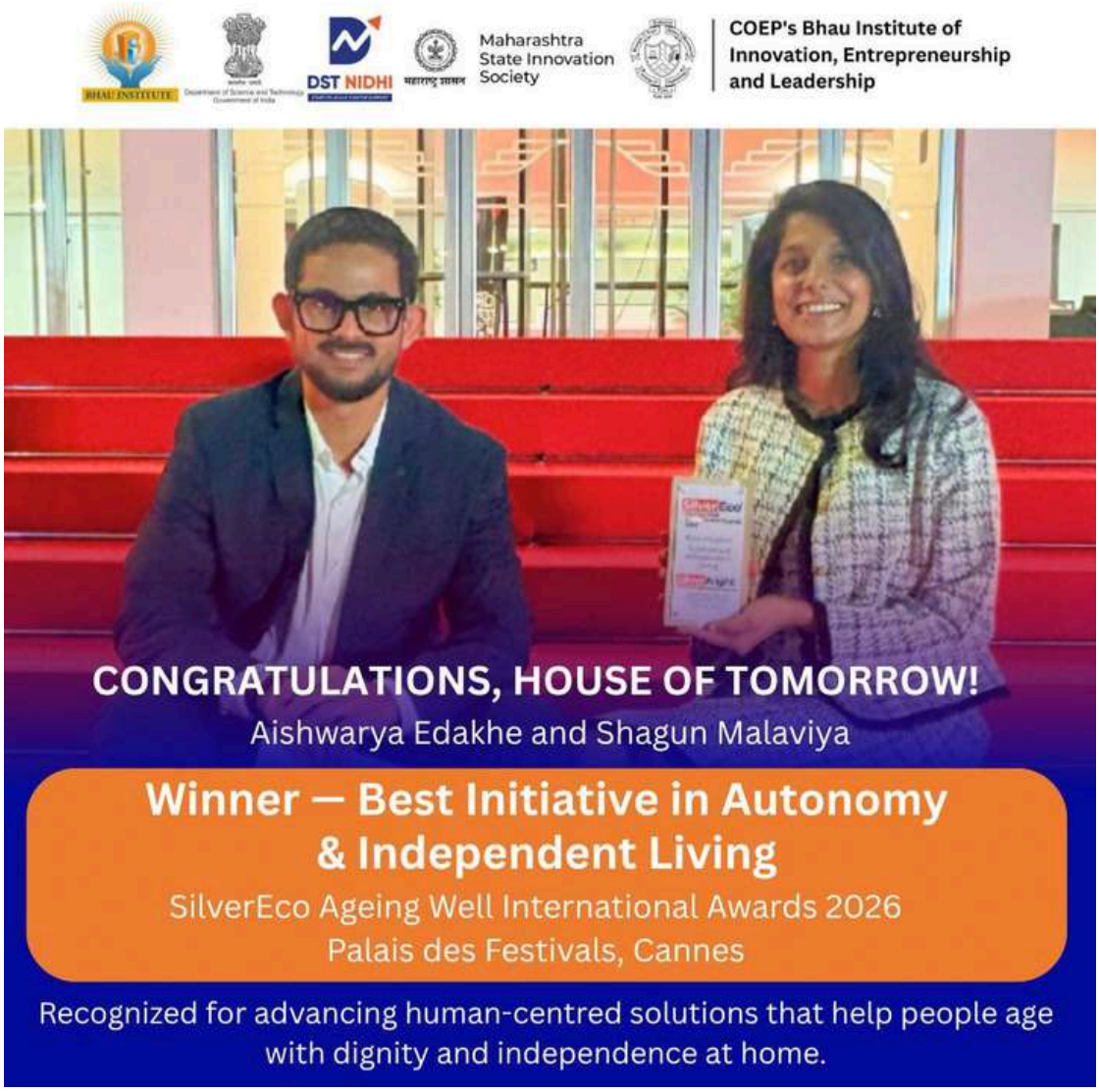
COEP's Bhau Institute Startup Achievements



Congratulations to **GHODE & JADHAV AGRITECH EQUIPMENTS INDUSTRIES PRIVATE LIMITED** on receiving the Best Start-Up Award 2026 from **ICAR – Directorate of Onion and Garlic Research (DOGR)**, Pune. 🏆

This recognition reflects the team's commitment to developing innovative agricultural machinery that reduces labour dependency and enhances the productivity and profitability of onion farmers.

We at **COEP's Bhau Institute of Innovation, Entrepreneurship and Leadership** are proud to have supported the team through our incubation programme, and wish the team continued success in advancing agricultural innovation and creating meaningful impact for farmers across India.



Congratulations to **House Of Tomorrow** on winning the Best Initiative in Autonomy & Independent Living at the SilverEco Ageing Well International Awards 2026 in Cannes!

A proud international recognition for the work being driven by **Aishwarya Edakhe** and **Shagun Malavia** towards helping people age with greater dignity and independence at home through Inloo.

We are proud to have Inloo as an incubatee at COEP's Bhau Institute and delighted to see the team's human-centred innovation gaining international recognition.

Built At Bhau Institute



At COEP's Bhau Institute, we are proud to support innovators building indigenous technologies that address real-world challenges.

Revogreen Technologies is developing advanced Battery Management Systems and battery testing solutions for electric mobility, solar energy, and defence applications. By creating reliable, cost-effective, and locally engineered solutions, the startup is contributing to India's journey towards technological self-reliance and sustainable growth.

From idea to impact, Bhau Institute continues to empower founders building the future through innovation.

Newly Onboarded Incubatees

1. NXSA PRIVATE LIMITED
2. getVari
3. Nevic Labs LLP
4. Tachyonic IP
5. Indic Motorware Pvt Ltd
6. AstraQ Cyber Defence
7. Wheelsafar Solutions Private Limited
8. GauSakshi Cattle Feed Private Limited
9. YOGI BIO ENVIRO PVT LTD
10. Possible Venture

Upcoming Events and New Programmes



Thank you!

Contact Us:

www.bhau.org

020-25507023

manager.bhau@coeptech.ac.in

COEP's Bhau Institute of Innovation, Entrepreneurship and Leadership.
COEP Technological University Pune, Wellesley Rd, Shivajinagar, Pune - 411005, Maharashtra, India.